



peterscrufari.com
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Skills:

Wireframing
Prototyping
Figma
Adobe Suite
Sketch
HTML/CSS
Javascript/JQuery
Responsive design
Browser Developer tools
Self Starter
Quick Learner
Collaboration
Detail Oriented

Experience

UI/UX Designer & Developer — Kale & Flax

April 2021 - Present

Designing responsive websites and brands for non-profits startups, fortune 50 companies and everything inbetween. Developing lean and fast websites from custom code using Wordpress and Shopify.

Graphic Designer — Prima Coffee

September 2019 - April 2021

Developed and maintained brand standards for Prima and sub brands
Designed ecommerce website overhaul and implemented development
Designed assets such as icons, banners, and social templates
Created digital illustrations for different unique selling points.

Freelance

Designing and developing Ecommerce website
Designed and developed branding/website for higher-education startup
Designed branding for several local businesses
Designed merchandise for Keys to the Shop coffee podcast
Designed motion graphics for college marketing

Pro Bono

Created several logos, websites, documents, marketing materials and other assets for non-profits, as well as friends

Education

Parsons School of Design at The New School

Certificate in Graphic and Digital Design

Completed 2020

Boyce College

B.S. in Music

Completed 2017